



300 East Burlington Street #300
Iowa City, IA 52240
iowa-icon.com

ICON, Iowa's longest-running science fiction and fantasy convention, will be held from November 1 through 3, 2019 at the Marriott in Cedar Rapids, Iowa. Our event, now in its forty-fourth year, attracts over 400 attendees to the area over three days.

ICON is a convention run completely by volunteers and is a project of the Mindbridge Foundation, a 501(c)(7) not-for-profit organization. Our event relies on donations to cover general administration costs as well as items for guest bags, our hospitality suite, volunteer gifts, and our Charity Auction. We are seeking donations from organizations like yours to help make our convention a success.

Donating organizations receive free advertising, recognition and patronage from our attendees before, during, and after ICON. In addition, donors are announced during Opening Ceremonies on Friday evening and in our printed convention guide, which is given to all attendees. Organizations who donate \$300 will receive two (2) weekend memberships.

Interested organizations may also wish to purchase advertising in our convention guide. The rates are as follows. Ads and payment are due by August 31, 2019.

Size	Cost
Full Page B&W (approx. 8.5" x 5.5")	\$60.00
Half Page B&W (approx. 4.5" x 5.5")	\$35.00
Quarter Page B&W (approx. 5.5" x 4.5")	\$20.00
Center Spread B&W (approximately 11" x 8.5")	\$100.00
Cover Full Color (approximately 8.5" x 5.5")	\$80.00

We hope that you will consider advertising with ICON by making a monetary donation, or donating items to fill our guest bags, for volunteer gifts, or for our Charity Auction which will benefit the James Tiptree, Jr. Literary Award.

If your organization is interested in donating or advertising at ICON, please email publicity@iowa-icon.com. We look forward to working with you to help make ICON 44 a success.

Sincerely,
Gregg Parmentier and John Frick

About ICON

ICON is Iowa's longest-running, fan organized science fiction and fantasy convention held in the fall of each year. Each convention features authors, artists, panels and workshops, parties, an art show, music, a dealers' room and more. This year's convention theme, ICON 44: Unpacking Non-Binary Reality, honors guest author Pat Murphy and fan guest, Mystie Hollaman. Learn more at iowa-icon.com.

About the James Tiptree, Jr. Literary Award

Created in February 1991 by Pat Murphy, the ICON 44 author guest of honor, along with author Karen Joy Fowler created the James Tiptree, Jr. Literary Award, an annual literary prize for science fiction or fantasy, rewards creatives who expand our understanding of gender and gender roles. More can be learned about the award at tiptree.org.